AMPLEXOR

Software Localization

GLOBAL CONTENT SOLUTIONS

Increasing global connectivity, emerging technologies and consumer expectations – we are on the cusp of a revolutionary change in the way people interact with connected content and devices.
Are your digital products ready for the world stage?

70%

IOS top downloads are from non-English speaking countries

80%

Google Play revenues come from non-English speaking countries

90%

users choose a native language when available

In today's digital landscape, the internationalization of websites, mobile apps and other software products is critical to successful global business strategies.

However, there are numerous intricacies involved in internationalizing and localizing in the digital sphere. Add in the need for large-scale content management and perpetual updates with new features or fixes, and it can all get quite challenging.
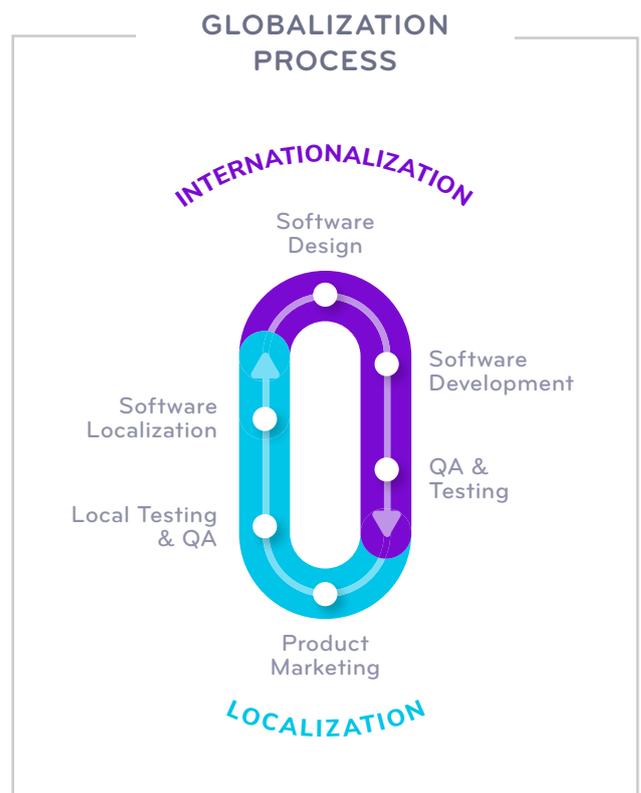
The good news? We're here to help you.

End-to-end content globalization specialists at your service

At Amplexor, we believe a "global first" approach is crucial for successful international product launches. We also understand the complexity of all the variables when adapting digital products to ensure exposure, visibility and usability in new locales.

Thanks to our world-class localization experience and technical know-how, we've cracked the code for smooth-running software globalization. Driving end-to-end localization and testing solutions, we partner with all sizes of organizations, from startups to Fortune 500 companies.

Whether it's mobile apps, ecommerce sites, intranet portals or global business platforms, we can get it up and running – for every market, on schedule and within budget.

GLOBALIZATION PROCESS

INTERNATIONALIZATION

Software Design

Software Development

QA & Testing

Software Localization

Local Testing & QA

Product Marketing

LOCALIZATION

Market-ready software for users worldwide

Amplexor's holistic approach can be applied to enterprise-level global product launches or to single language mobile applications. Our global release strategy ensures your interfaces will function across operating systems, browsers, channels and devices, delivering an optimal user experience to each target audience.

→ End-to-end globalization expertise

Using best practice methodologies, we advise on all aspects of software globalization, including internationalization readiness analysis, pseudo-localization and testing strategy.

→ Automation and quality assurance

Our state of the art technology facilitates quality assurance and automation at every stage of the software internationalization and localization process.

→ More than just translation

We adapt applications to the cultural, technical and linguistic requirements of target markets to optimize user experience.

→ Agility and continuous integration

Localization testing is seamless integrated with your product development lifecycle through a wide variety of tooling – a combination of in-house, commercial and open-source solutions.

→ Scalable, cost-efficient testing capabilities

There is no one-size-fits-all in software localization. Our flexible approach allow us to focus on the complete application or front-end features only, through user acceptance testing (UAT).

Mobile apps

Cloud-based solutions

Firmware

Websites

E-learning

Demoware

License descriptions

E-shops

Conferencing systems

Technical documentation

Set your product for success on the global stage
Let us steer you in the right direction

- Software globalization consultancy
- Technical project management
- Linguistic and cultural expertise
- Test cycle management
- "Always-on" expert support
- State-of-the-art testing facility

On time and on budget

Smooth go-to-market

Flawless user experience

LET'S TALK!

Want to take your digital products to new audiences?

Connect with us today!

AMPLEXOR

solutions@amplexor.com

www.amplexor.com

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