

AMPLEXOR

in partnership with **xillio**

# Content Connectivity

GLOBAL CONTENT SOLUTIONS

Are content silos standing  
in the way of your digital  
transformation journey?

# It's time to think strategically about content.

In today's global content landscape, information lives in different systems and repositories - cloud applications, legacy ECM systems, WCM, collaboration tools, PIM and DAM.

Handling content across systems that don't necessarily play well together is not just time consuming and tedious, but it's also error-prone, particularly when multiple languages are involved. Breaking the bottlenecks of human intervention and content silos is key to accelerate time to market and reduce management overhead.

**The solution? Content connectivity.**

## OUR APPROACH

# Content continuity and seamless integration

At Amplexor we believe that digital transformation begins with the removal of redundant steps in the content lifecycle and the automation of content workflows.

We also understand the challenges that come with tailoring systems for content creation, collaboration, translation and publishing. By moulding together strategic processes with the appropriate technology and adhering to best practices, we help you manage content efficiently and cost effectively.

Whether it's faster workflows, content migration, high-quality translations, business intelligence or a bit of everything – we make it possible.

## Why Amplexor?

- Integration expertise
- Consulting and guidance
- Feature-rich technology
- End-to-end approach

# All your content, one powerful hub

IN PARTNERSHIP WITH XILLIO

Connectivity is no longer a challenge. Together with our premier partner Xillio, Amplexor offers one centralized hub that seamlessly connects your content to multiple systems, paving the way for efficient content transformation, consolidation and intelligence.

Combined, our connectivity workflow focuses on content automation and extensibility to ensure an effortless global user experience and adoption, without disrupting existing workflows and legacy systems.

## → 23 out-of-the-box connectors

Our connectivity hubs are ready to connect to a wide variety of client-side content systems. We also develop bespoke integrations on demand for your unique technology ecosystem.

## → User-centric experience

By maintaining all existing systems and workflows in place, the multi-repository approach allows teams to keep working within their usual, familiar environment, securing buy-in and user adoption.

## → Flexible content architecture

Our connectors allow you to transport content from any repository to any target system. Avoid system lock in - build migrate and evolve your content architecture with flexibility in mind.

## → Localization hub

Automate translation and localization workflows by connecting your content source systems to your preferred translation tools, while keeping a centralized view of all your content projects.

## → End-to-end integration

Regardless of your legacy systems and tools, our connectivity hub provides an integrated, "big picture" view of all content related processes, instead of partial views on each workflow.

Data import/  
export

Translation  
automation

Automated  
workflows

Analytics &  
reports

System  
integration

Website  
migration

Content  
intelligence

Curation &  
governance

# Off the shelf and bespoke connectors

Amplexor offers a suite of connectors and integrations with the most popular content repositories:



Your system's not here? Get in touch. We roll out new connections cost effectively and in record time.

LET'S TALK!

**Find out how content connectivity can accelerate your business transformation.**

Connect with us today!

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